

Paolino Bacci S.r.l., the Data Controller, informs customers that, in accordance with Art. 13 of Regulation EU 679/2016 on data protection (herein the Regulation), the following personal data may be processed in order to establish new contracts and execute existing contracts: personal data and tax, contact and bank details, including administrative and commercial data required for the purposes mentioned below.

1. Purposes of Data Processing

- a) compliance with legal obligations and execution of the contract you are a part of, administrative and accounting management, execution of existing commercial relationships and dispute management.
- b) sending – via email – promotional and commercial communications regarding the products and services offered and invitations to events organised also in collaboration with trusted companies or professionals; carrying out customer satisfaction surveys.

2. Legal Basis

The legal basis of the processing for the purposes in point 1.a) is the execution of the contract you are a part of, or the adoption of pre-contractual measures requested by you.

The provision of the information requested is necessary to comply with legal and contractual obligations, therefore the refusal to provide said information will lead to the impossibility to execute the contract.

The legal basis of the processing for the purposes in point 1.b) is the legitimate interest of the Data Controller to use the email address provided by the customer when buying a product or service, to sell similar products or services.

The provision of this data is optional; therefore it will not affect the normal contractual relationship.

Customers may object to the processing of their data for these purposes at any time, by simply sending an email to: privacy@bacci.com

3. Personal Data Recipients

Personal data will be processed by specifically appointed personnel, adequately trained and operating under the authority and responsibility of the Data Controller. Additionally, personal data may be processed by subjects who provide ancillary services, including communication and email services, deliveries and other service providers acting in connection with the above purposes.

The above-mentioned subjects will access data strictly on a need-to-know basis.

To receive an up-to-date list of all data recipients from the Data Controller, data subjects may send an email request to: privacy@bacci.com

4. Data Subjects Rights

Please be informed that you may exercise the rights in CHAPTER 3 of the Regulation at any time.

In particular, you have the right to request the Data Controller to access, rectify and delete you data, integrate incomplete data, request to limit the use of you data; receive data in a structured, commonly used format readable by automated devices; object, in whole or in part to the processing of your personal data, as well as exercise the other rights recognised by the applicable legislation.

All rights can be exercised by sending an email to: privacy@bacci.com

Additionally, within the meaning of article 77 of Regulation EU 2016/679, you have the right to complain to the Data Protection Authority if you believe that the processing of your personal data violates the Regulation.

5. Data Controller Contact Details

Paolino Bacci S.r.l. with registered office in Via Palermo 32, Cascina (Pi), Italy

Email: privacy@bacci.com

Telephone Number: 050 75 491